

Women in Need Society WINS

Since 1992, Women in Need Society (WINS) has been Calgary's homegrown charity social enterprise dedicated to supporting women, including those leaving abusive relationships, those on income assistance, and those new to Canada. We do this through our Community Programs and Services, funded through revenues generated from our Thrift Stores and through donations from Calgarians like you.



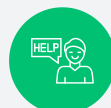
Why Support WINS

- Help us reach more women, families, and gender-diverse individuals in need in Calgary
- Our mission focuses on equality and sustainability, empowering those in need while protecting the planet
- We are deeply rooted in this city, thus when you support WINS, you support local

What We Do



accept
donations



provide
support



thrift
shopping



volunteer
opportunities

What's in it for you

- **Social Impact:** Showcase your commitment to social causes and sustainability
- **Exclusive Collaboration:** Gain behind-the-scenes access to our community, events, and promotions
- **Support our Mission:** Help us support more women in need in Calgary

Our Community

92%

women;
8% men and
gender-diverse

45%

families;
25% single
parents

38%

newcomers;
33% immigrants
and first nations

Our Impact in 2024

54K+

individuals
helped in Calgary

1MM+

dollars worth of
basic needs
given away

29K+

hours donated
by volunteers

7.1MM+

pounds of items
diverted from
landfills

